

2023

**BEAUTY
BOSS**

awards

australia

CATEGORIES

individual awards

- SOLO ENTREPRENEUR OF THE YEAR
- ENTREPRENEUR OF THE YEAR
- BEAUTY ADVISOR OF THE YEAR
- BEAUTY EDITOR OF THE YEAR
- BEAUTY PR OF THE YEAR
- BEAUTY INFLUENCER OF THE YEAR
- CHANGE MAKER AWARD - OPEN TO INDIVIDUAL OR BUSINESS

business/brand awards

- BEAUTY PODCAST/VODCAST OF THE YEAR
- BEAUTY PUBLICATION OF THE YEAR
- BEAUTY CAMPAIGN OF THE YEAR
- BEAUTY EVENT OF THE YEAR
- BEAUTY COURSE OF THE YEAR
- SMALL BUSINESS OF THE YEAR
- BUSINESS OF THE YEAR
- BEAUTY STORE OF THE YEAR ONLINE OR PHYSICAL
- DISTRIBUTOR OF THE YEAR

product awards

- BEAUTY PRODUCT OF THE YEAR - NEW
- BEAUTY PRODUCT OF THE YEAR - STAPLE

[click here to enter](#)

ENTERING IS EASY

[click here to enter](#)

or head to <https://themagap.awardsplatform.com/>

- Register an account or login
- Go to entries and click on Start entry
- Click on category and choose Beauty Boss Awards
- Then in the next drop down box click on your specific category
- Save and come back to your entry at anytime even after you have paid and submitted you can return to your entry and make changes up until 7th February 2023
- Early bird entries save \$50 per entry by submitting and paying before the 30th December 2022. After submitting you can still go back in to your entry and make changes.
-

IF YOU NEED HELP CONTACT US

we're always here to help so reach out if you need it

melanie@beautybossbusiness.com
ph: +61424756554

CATEGORY BREAKDOWN 2023

INDIVIDUAL CATEGORIES

solo entrepreneur of the year

Eligibility: You are the only employee in the business

entrepreneur of the year

Eligibility: More than one employee

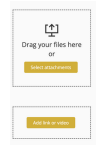
The entrepreneur categories are for the founders of their organisations. An entrepreneur is that special someone who has an idea and brings their vision to life, whether it be a product or a service that can be used, or purchased. An entrepreneur is often seen as a visionary or innovator within their field

Entry can be delivered in either of the below formats

- **5 min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the Entrepreneur (up to 500 words)
3. Tell us the why behind what you do (up to 250 words)
4. **Upload** supporting documentation that will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Refer to rules and regulation for further suggestions
 - a. Images
 - b. videos
 - c. files,
 - d. URL's



beauty advisor of the year

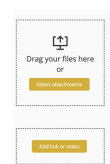
Eligibility: Entrant must be working as a BA for a minimum of 6 months of the awards period.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals career history, industry experience and past performance and where you work or have worked as a BA (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the BA (up to 500 words)
3. Tell us how and why you love helping customers (up to 250 words) This could be an example where you share an experience of you've had with a customer.
4. Upload a reference from a manager, supervisor or trainer.
5. **Upload** as many supporting documentation pieces as you like. This will to add value and support the above submission. at the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's
 - d. Video files



CATEGORY BREAKDOWN 2023

beauty editor of the year

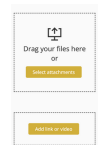
Eligibility: The nominee to have worked as a beauty editor (freelance or in-house) for a minimum of 6 months within the awards period.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and why these achievements are important for you. (up to 500 words)
3. Submit 3 articles created during the awards period. Jpeg, pdf, doc or URL link
4. Write a small brief on each of the articles, sharing the process and what the article was about or was out to achieve. This can be in a dot point format
5. **Upload** supporting documentation. These will support the submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



beauty pr of the year

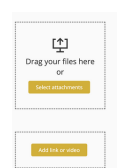
Eligibility: The entrant is an individual working across beauty brands in a PR role for a minimum 6 months of the awards period.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website - you will need to adhere to the word limit

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the nominee (up to 500 words)
3. Tell us the why behind what you do (up to 250 words)
4. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's
 - d. Video files



CATEGORY BREAKDOWN 2023

beauty influencer of the year

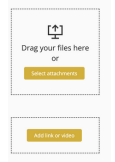
Eligibility: A person of influence across the beauty sector. We take into account; education, speaking & presenting events, brand ambassadorships, brand roles, social and online presence, the core message you deliver as an influencer and the content delivered.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the influencer (up to 500 words)
3. Tell us the why behind what you do (up to 250 words)
4. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's
 - d. Video files



change maker of the year – individual or business

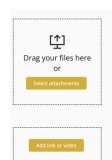
Eligibility: This award recognises an **individual or business** who is making a difference. Innovation is key for this award. What are you or your brand doing that makes you stand out in a positive light. This award is for those that think outside the box and want to make a positive change in the beauty sector across any of the following, sustainability, environmental, ecological, clean and safe beauty.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the individual, brand or business (up to 500 words)
3. Tell us the why behind what you do or the product you create (up to 250 words)
4. **Upload** as many supporting documentation pieces as you like. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



CATEGORY BREAKDOWN 2023

beauty influencer of the year

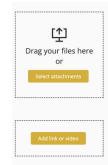
Eligibility: A person of influence across the beauty sector. We take into account; education, speaking & presenting events, brand ambassadorships, brand roles, social and online presence, the core message you deliver as an influencer and the content delivered.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance, share how you influence the beauty sector, what roles have you held, events you have worked across, brands you may have worked with, ambassadorships held, education you may run. What do you do to be a person of influence in the beauty sector. (up to 600 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the influencer (up to 500 words)
3. Tell us the why, your purpose, behind what you do (up to 250 words)
4. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's
 - d. Video files



change maker of the year – individual or business

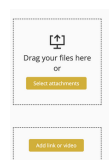
Eligibility: This award recognises an **individual or business** who is making a difference. Innovation is key for this award. What are you or your brand doing that makes you stand out in a positive light. This award is for those that think outside the box and want to make a positive change in the beauty sector across any of the following, sustainability, environmental, ecological, clean and safe beauty.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated individuals history and past performance (up to 400 words)
2. Outline the nominees key achievements within the awards period and share why they are significant to the individual, brand or business (up to 500 words)
3. Tell us the why behind what you do or the product you create (up to 250 words)
4. **Upload** as many supporting documentation pieces as you like. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



CATEGORY BREAKDOWN 2023

BUSINESS CATEGORIES

beauty vodcast / podcast of the year

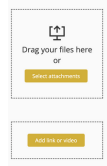
Eligibility: Vodcast or Podcast must have released a minimum of 3 episodes within the awards period. The highlights submitted to create the entry must have been from episodes released within the awards period.

Your entry

- Upload 1x Mp3 (podcast) or 1x Mp4 (vodcast) up to 10mins (no longer).
 - showcase highlights from your show. You can include a mix of up to 5 different episodes in the entry submission.
- Entry must be edited and delivered as 1 file only to 1mp4 or mp3
- Upload your directly to our platform or you can upload to YouTube or Vimeo (keeping it set to hidden or private so your followers can't see) and share the working link in the URL block provided

Include in your entry

1. Tell us about your Vodcast/podcast (up to 500 words). The who and why behind your podcast, collaborations, guests and any statistics you may have on the reach of your show. (stats can be delivered in a document and uploaded on the images/video submission tab)
2. **Upload** as many supporting documentation pieces as you like. This will add value and support the submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - add links to your show, websites, links to press articles,
 - d. Video files



beauty publication of the year

Eligibility: The publication must sit across the beauty sector, for it's majority. (see page 3) print publication, digital or an online beauty publication. Content considered for submission but not limited to; magazine/editorial style content; industry or consumer, books, education. **This Category is open from content created from January 2020 - 31st December 2022**

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the publication, it's business journey, content offerings, circulation or reach, target market, what makes it unique, advertising, campaigns created. (up to 600 words)
2. Share the publications key achievements within the awards period and why they are of significance to the publication (up to 500 words)
3. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



CATEGORY BREAKDOWN 2023

beauty campaign of the year

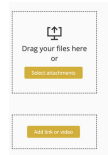
Eligibility: The nominated campaign to have been created or active during the awards period. The campaign can be stills/motion or both. The entry can be submitted by a brand, business, agency, PR or publication for the purposes of marketing across but not limited to social, online, publications, TV, POS, activations, billboard. Each campaign can only be entered once.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the campaign brief; marketed product, goals, deliverables, target market, success of the campaign. Share any appropriate stats (these could be uploaded in a file below (up to 800 words).
2. Upload the campaign assets. Formats accepted Jpeg, png, mp4 .mov, PDF
3. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



beauty event of the year

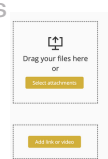
Eligibility: The nominated event to have taken place during the awards period. The event can be any events across the beauty industry; beauty launches, activations, education, product showcases, awards nights. The events are not limited to the above. 1 event is equivalent to 1 entry. This category can be entered more than once.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the event brief; marketed product, goals, deliverables, target market, success of the event. Share any appropriate stats (these could be uploaded in a file below (up to 800 words).
2. Upload digital assets from the event. Formats accepted Jpeg, png, mp4 .mov, PDF
3. **Upload** any supporting documentation. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right. Read rules and regulations page for further suggestions.
 - a. Images - event images
 - b. files - marketing material
 - c. URL's - websites, links to press articles, Youtube, Vimeo - social links
 - d. Video files -



CATEGORY BREAKDOWN 2023

beauty course of the year

Eligibility: The course needs to have been in operation for a minimum of 3 months within the awards period. The course needs to be delivered to or for the beauty sector. The course can be an online course or in person hands on education.

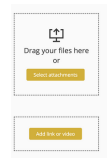
Show us what you've got!

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website

Include in your entry

1. Describe the nominated course. Options to think about; its offerings, target market, educator, student intake, the people behind the course, how the course is delivered any other information on the course and what makes it stand out. (up to 600 words)
2. Share the courses key achievements within the awards period and why they are of significance (up to 500 words)
3. **Upload** supporting documentation. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right for uploads. Read rules and regulations page for further suggestions.
 - a. Images
 - b. files - (eg; marketing material, a screen shot)
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



small business of the year

Eligibility: 0-5 employees for the entire company, must be more than 70% Australian owned

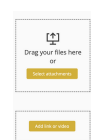
business of the year

Eligibility: 5+ employees for the entire company, must be more than 70% Australian owned

the small business and business of the year categories are open to all businesses across the beauty sector (see page 3 of this document for clarity of what we consider 'Beauty Sector' for the purpose of the Beauty Boss Awards. included but not limited to Brands, salons, booking agents, technology software brands (for the beauty industry), social media marketing companies that focus on beauty, communities

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission question boxes within the entry submission via the website
 1. Describe the nominated organisations history and past performance (up to 400 words)
 2. Outline the nominees key achievements within the awards period and share why they are significant to the business (up to 500 words)
 3. Tell us the why behind what you do (up to 250 words)
 4. **Upload** supporting documentation. These will support the above submission. At the bottom of the image/video submissions tab on entry you will find the button to the right.
 - a. Images
 - b. files
 - c. URL's
 - d. Video files



CATEGORY BREAKDOWN 2023

beauty store of the year

Eligibility: The store can be an online or physical store and must have been operating for a minimum of 3 months during the awards period. The store must have a strong majority focus on the beauty sector. The nominated business can be a department sector of a larger entity. See page 3 of the rules and regulation document for what it is considered as "Beauty Sector" under our award guidelines.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission questions boxes within the entry submission via the website

Include in your entry

1. Describe the nominated store, it's business journey, product offerings, target market, (up to 400 words)
2. Share the stores key achievements within the awards period and why they are of significance to the business (up to 500 words)
3. **Upload** as many supporting documentation pieces as you like. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the buttons to the right.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



beauty distributor of the year

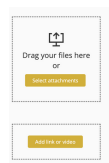
Eligibility: The distributor must distribute in the Australian market, but not limited to the Australian market. The distributor must distribute beauty products but not limited to. The entry must focus on the beauty sector products.

Entry can be delivered in either of the below formats

- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission questions boxes within the entry submission via the website

Include in your entry

1. Describe the distributor business, history and past performance, product offerings, stockists, (up to 600 words)
2. Share the distributors key achievements within the awards period and why they are of significance to the business (up to 500 words)
3. **Upload** supporting documentation. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the buttons to the right.
 - a. Images
 - b. files
 - c. URL's - websites, links to press articles, Youtube, Vimeo
 - d. Video files



CATEGORY BREAKDOWN 2023

PRODUCT CATEGORIES

Entry can be delivered in either of the below formats

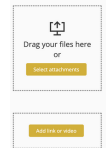
- **5min video** piece to camera uploaded to the awards website including the below listed criteria. You will also need to upload a written bio that we can use for post award press.
- **Written format** into the written submission questions boxes within the entry submission via the website

new beauty product of the year

Eligibility: The nominated beauty product must be launched within the awards period as a new product to market.

Include in your entry

1. Describe the new product, share as much about the product as you can. Think about the below
 - Share how the product is innovative within its category, How the idea to create the product came about, product deliverables, target market, how the product is sold and where. Packaging, brand ethos and any significant achievements since launch (Up to 800 Words)
2. **Upload**
 - 1 x hero product image (you can add more)
 - supporting documentation. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the buttons to the right.
 - Images
 - files
 - URL's - websites, links to press articles, Youtube, Vimeo
 - Video files
3. SEND x 10 products to the below address by January 20th 2023 for distribution to judges
Beauty Boss Business
C/O Hey Felix Concierge
105A Macleay Street
Potts Point NSW 2011



brand staple - beauty product of the year

Eligibility: The nominated beauty product is a brand staple that has been tried and trusted. The product must be in the market place for more than 3 years.

Include in your entry

1. Share as much about the nominated product as you can, Why it has been so successful for the brand, target market, sales, stockists, colour range (if appropriate), how long the product has been a part of the brand. The products evolution over time (Up to 600)
2. Share any key achievements and their significance within the awards period (up to 500 words)
3. **Upload**
 - 1 x hero product image (you can add more)
 - supporting documentation. This will add value and support the above submission. At the bottom of the image/video submissions tab on entry you will find the buttons to the right.
 - Images
 - files
 - URL's - websites, links to press articles, Youtube, Vimeo
 - Video files
4. SEND x 10 products to the below address by January 20th 2023 for distribution to judges
Beauty Boss Business
C/O Hey Felix Concierge
105A Macleay Street Potts Point NSW 2011

